

## LeadingAge Need to Know: COVID-19 – July 13, 2020

We are sharing the very latest with members twice each weekday. Morning updates go out via email, and we're hosting daily online updates each weekday afternoon at 3:30 p.m. ET. [Register now](#). Visit the [main coronavirus page anytime](#).

Following are the latest coronavirus news and resources.

### Advocacy & National Media Efforts

LeadingAge's national rapid-response media strategy continues as part of the Act For Older Adults campaign. Last week, we issued several media statements and backgrounders to pressure the administration to enhance its leadership on the virus response. Visit the [Driving the Conversation page](#) often for all our statements, as well as select media coverage—which you can use as the basis of your own local media materials. Select releases from last week follow:

- [The Non-Negotiables for Older Adults: Five Essential Truths in the Fight Against COVID-19](#)
- [As the President Travels to Florida Amid Coronavirus Surge Association Urges Leaders Not to Repeat Deadly COVID-19 Mistakes](#)
- [As COVID-19 Surges Again, Is the U.S. About to Repeat its “Deadliest Mistake?”](#)

We also sent out two advocacy action alerts to urge you and all our advocates around the country to join our efforts. It's not too late to email or phone your representatives—and watch for more action alerts this week and throughout July.

- [Act NOW for Affordable Senior Housing](#)
- [Tell Congress To Help Our Health Care Workforce](#)

### New Insights and Tools From LeadingAge

LeadingAge staff experts are developing essential advocacy, guidance and tools, and curating the most relevant resources for aging services providers.

- [HUD releases plan to resume “light touch” MORs](#)
- [Statement for the Record on COVID-19 and Nursing Homes](#)
- [HUD Announces Service Coordinator CARES Act Allocation](#)
- [Senior Housing Weekly: LeadingAge Updates](#)

A complete [timeline of insights, tools, and useful links is available here](#), so you'll never miss an update.

### Have you Registered? Reopening the Workplace Webinar

LeadingAge's latest webinar features Daniel Burke and Lyndsey Barnett on [the latest in employment and benefits guidance](#) for operating during COVID-19. Earn 1.0 NAB CEs while covering topics including:

- Are You Ready for Employees Returning to the Workplace?
- Employee Privacy/Expression in the Workplace
- PTO Best Practices, Including How to Administer Leave-Sharing Plans

[Register now](#) to save your spot on Thursday, August 6 from 2-3 p.m. ET.

**Don't Miss the 2020 Collaborative Care HIT Summit**

Reserve your spot on September 15–17 for a virtual [2020 Collaborative Care HIT Summit](#). LeadingAge CAST and the discuss critical issues and understand how technology can connect the healthcare ecosystem. [Register today!](#)

**Questions? Ask LeadingAge National, Your State Association, or Each Other**

There are many ways to get help during this crisis. Contact LeadingAge's national team directly or email us at [covid@leadingage.org](mailto:covid@leadingage.org). If you have questions about local and state issues, [contact your state association](#). Join the MyLeadingAge Member Community [COVID-19](#) group to ask questions, access resources, and share best practices for dealing with the coronavirus.